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From "rookie" to seasoned trooper—from the old line fighters to the new aerial scouts—every branch of the American army smokes "Bull" Durham. It's part of their equipment in barracks, camp or field. For snappy swing and lively action—for fresh, wholesome, youthful vigor—everywhere our boys in khaki "roll their own" with "Bull" Durham.

GENUINE "BULL" DURHAM SMOKING TOBACCO

"Bull" Durham is the world's greatest cigarette tobacco. Its mellow-sweet flavor and aromatic fragrance are unique.

"Rolling your own" with "Bull" Durham is a *man's* art—combining the joys of achievement and of smoking satisfaction.

Ask for FREE package of "papers" with each 5c sack.



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THE AMERICAN TOBACCO COMPANY

